



CITY OF
BAINBRIDGE ISLAND

FOR IMMEDIATE RELEASE

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MEDIA CONTACTS

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CITY SEEKS PROPOSALS FOR PROJECTS TO SUPPORT TOURISM

Bainbridge Island, Wash., (July, 2017) – The City of Bainbridge Island is seeking proposals for projects to receive funding under the Civic Improvement Fund, which is established through Chapter 67.28 of the Revised Code of Washington State and 3.65.040 of the Bainbridge Island Municipal Code.

Proposals must be for tourism marketing projects, marketing and operations of special events or festivals, the operation of eligible tourism-related facilities, or capital expenses for an eligible tourism-related facility. For 2018, there are approximately \$250,000 in Civic Improvement funds available for distribution to support selected projects. Proposals should be emailed to cityadmin@bainbridgewa.gov no later than 4:00 p.m., Friday, September 15, 2017. More information including the full-text of the Request For Proposals, application instructions and a list of previously funded projects, can be found at: <http://www.bainbridgewa.gov/236/Lodging-Tax-Advisory-Committee>.

Civic Improvement Funds may be used to create new tourism promotion programs or to support or enhance existing programs. The City Council has approved funding within a wide range, to encourage innovative projects of all sizes that recognize and promote the exciting - and expanding - tourism trends and opportunities happening on Bainbridge Island. Applicants may seek a minimum award of \$2,000 and a maximum award of \$125,000 (to reflect 50% of total available funds). The City does not make multiyear commitments with Lodging Tax funds; however, service providers are not limited nor are applicants prohibited from making repeat annual requests of a similar nature. Successful applicants will be required to enter into a professional services agreement with the City to provide the services or products outlined in their proposals.

Proposals will be provided to the City's Lodging Tax Advisory Committee (LTAC) for review and comment. The 2017 Lodging Tax Advisory Committee (LTAC) includes Councilmember

Roger Townsend as Chair, Councilmember Michael Scott as Vice Chair (non-voting), Susie Burdick, Patricia Nash, Nancy Fortner, and Dominique Cantwell.

The LTAC will provide its recommendation to the City Council for a final funding decision. As required under RCW 67.28.1817(2), the comments will include an analysis of the extent to which the proposal provides for and/or accommodates activities for tourists or increased tourism on Bainbridge Island, and the extent to which the proposal will affect the long-term stability of the Lodging Tax (Community Improvement) Fund. A number of other factors will also guide the decision process, such as availability of funds and history of performance and timely reporting on previous awards.

Questions regarding the application can be directed to Roz Lassoff, Executive Assistant at 206.842.2545 or rlassoff@bainbridgewa.gov.

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